

**Medie 1**  
Media Distance Education

**MOODLEMOOT GREECE**  
**ATHENS**  
**1 - 2 DECEMBER 2017**

**#MOOTGR17**

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 **moodlemoot**  
GREECE 2017

Interactive Evaluation through the modules of Moodle

2/12/2017

# Context: **Medie** > Moodle > ACTION RESEARCH

## ✱CHALLENGES

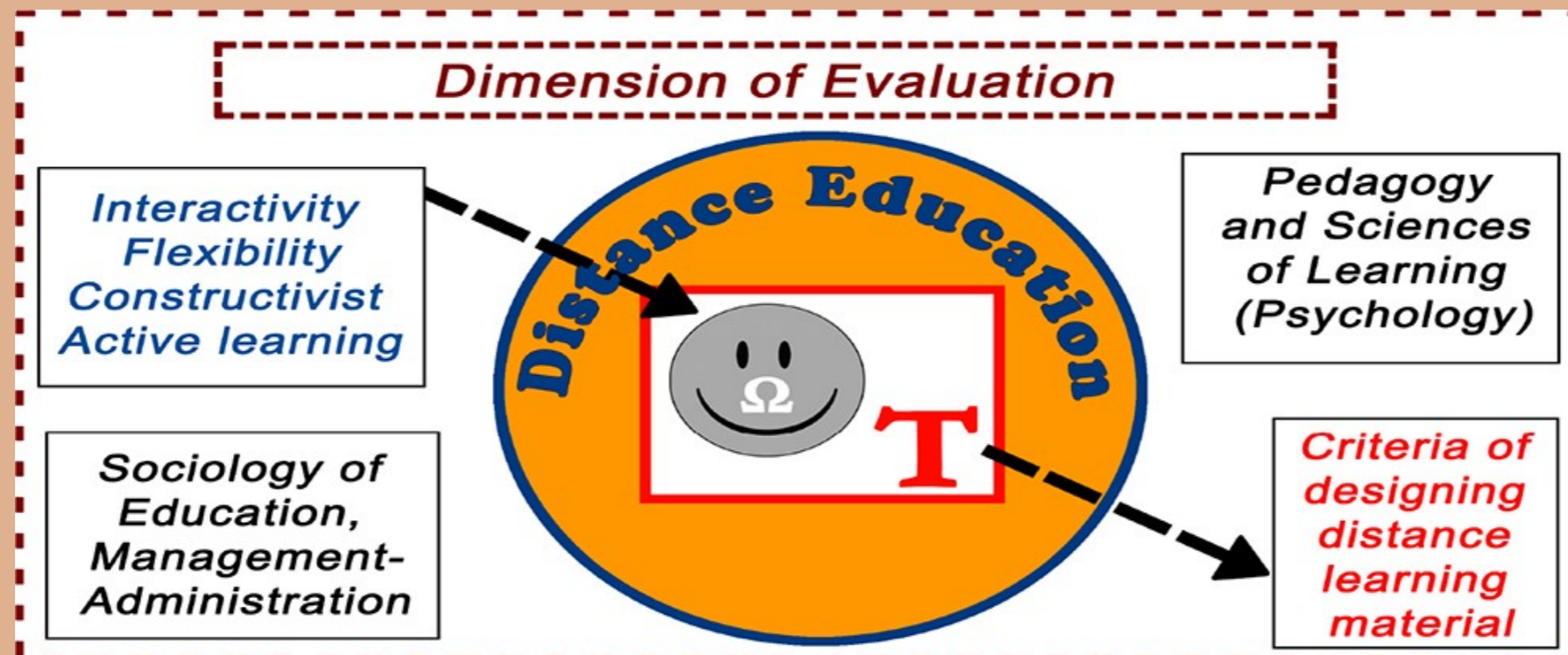
- **1991 - 1997: *Medie 1***, by correspondence Training programme for communication professionals
- **1997 - up to now: Open Web Site**, <http://www.opengr.net/MEDIE1>
- **2004 - UP TO NOW: With the *LMS-MOODLE***, 3 Modules in Media Studies for Tertiary Education, <http://www.opengr.net/medie>
- **2014 - 2016: *Action Research Projects*** within the context of blended education for the Faculty of Media and Communication of University of Athens

# Action Research & Interactive Evaluation

## ✳Our Vision

- *Action research and Interactive evaluation are interchangeable*
- *With AR we transform students into evaluators of e-learning technology*
- *By applying IE in the Content, Management and Communication model of an e-course we allow students to experience and evaluate the social process of e-learning in the context of blended education*

**Figure 1 Our theoretical approach**



# THE DARK SIDE: THE MODEL FOR E-LEARNING IN BLENDED EDUCATION...

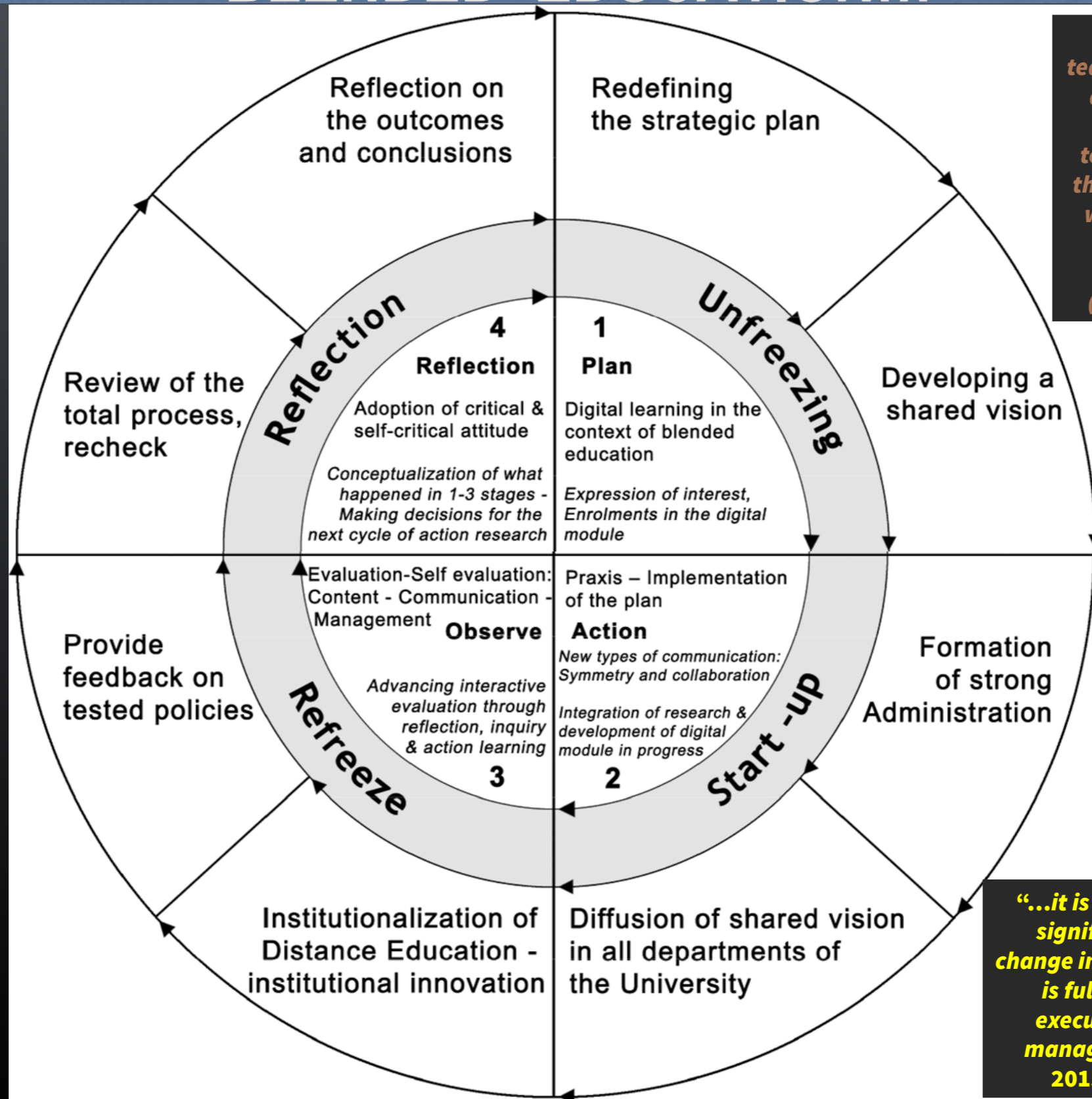
Figure 2:

The Model combines:

• Theory of Change

• Field Theory

• Emancipatory Action Research in Organisational Theory

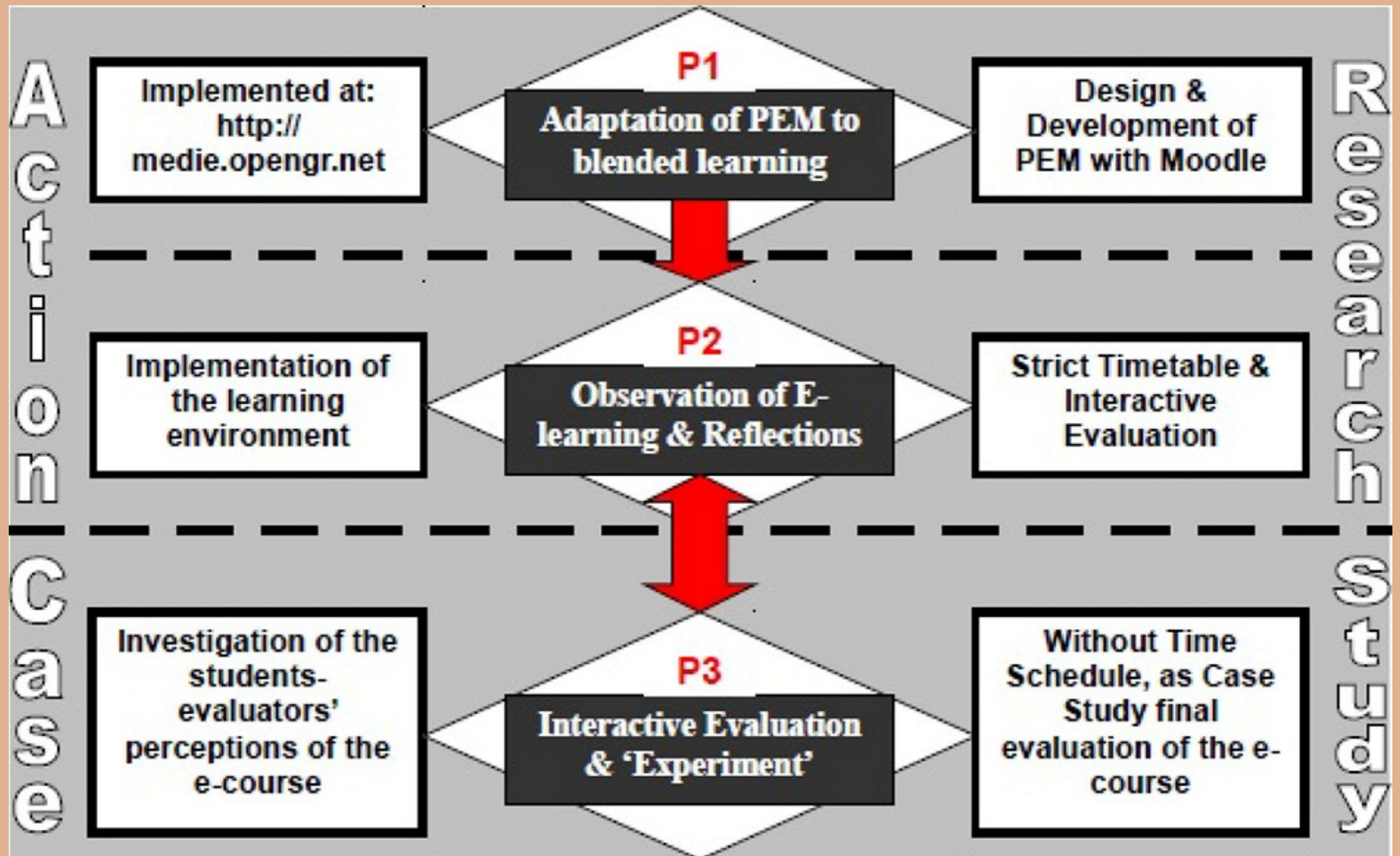


*“Now we need to give teachers the time, the tools, and the trust to develop their use of digital technologies according to the needs of their learners, within the frame work of our highly ambitious education policy aims” (Laurillard, 2008, p.34).*

*“...it is futile to try to achieve a significant improvement or change in an organisation unless it is fully backed by the chief executive officer and senior management” (p.11., Zubert 2015) of the institution.*

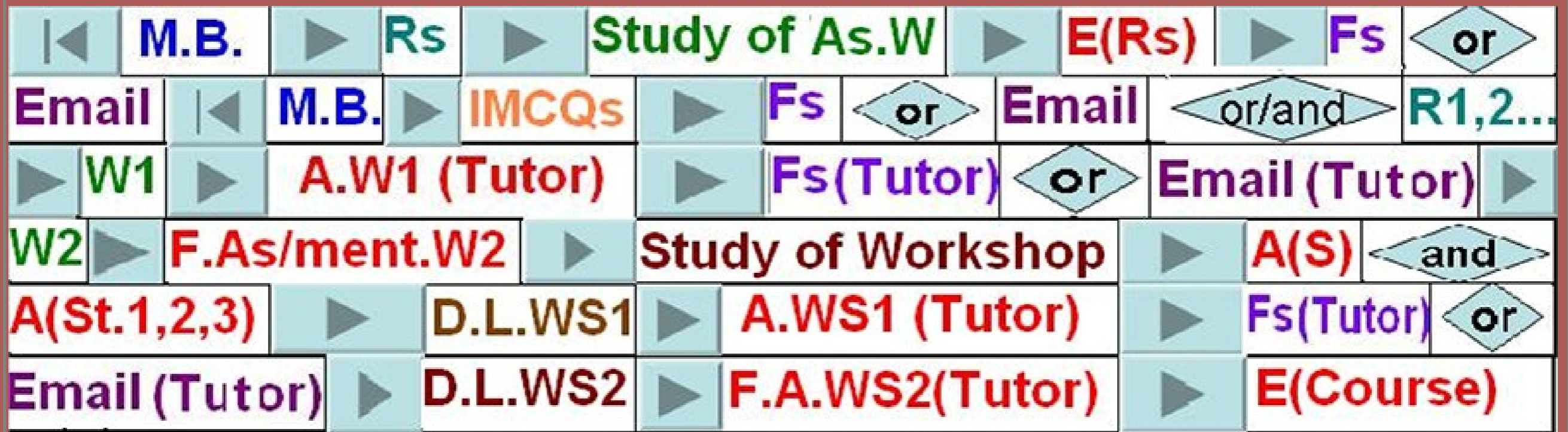
# THREE PHASES OF THE PROJECT

Figure 3: How did we organised the projects



# DISIGNING AN INTERACTIVE E-COURSE

★Figure 4: EXPLORING MOODLE'S TOOLS & MODULES

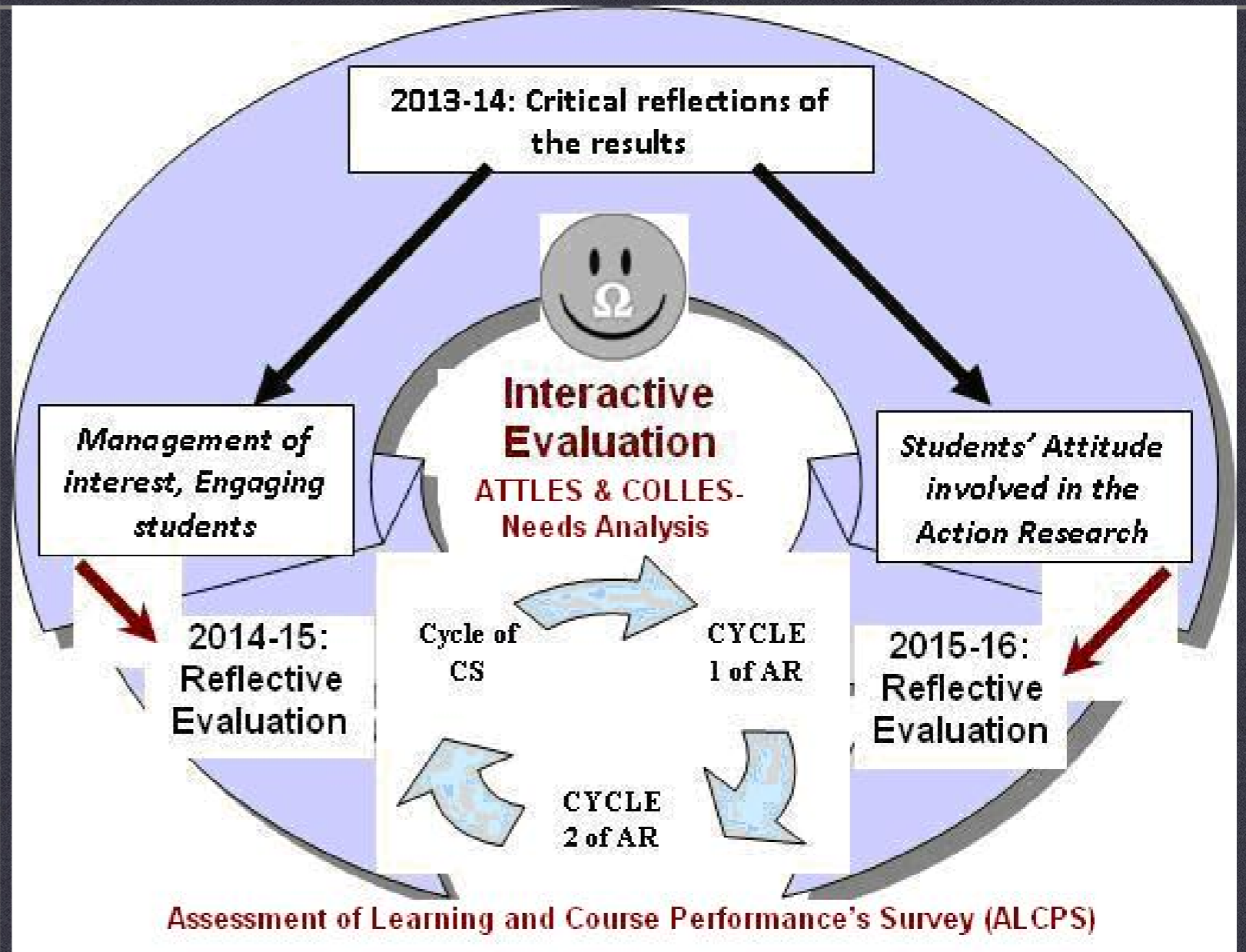


|                    |                     |                              |                      |                |
|--------------------|---------------------|------------------------------|----------------------|----------------|
| <b>Main Blocks</b> | <b>24 Resources</b> | <b>8 written assignments</b> | <b>Evaluating Rs</b> | <b>Sharing</b> |
| 12 HTLM            | Left & Right of MBs | 150Ws- Studying Rs-Ideas     | 8 Moodle's Quizzes   | Forums or      |

|                       |           |  |                                       |                          |
|-----------------------|-----------|--|---------------------------------------|--------------------------|
| Emails to Facilitator | <b>MB</b> | <b>Interactive Multiple Choice Quizzes</b> | <b>Again Sharing via Fs or Emails</b> | <b>Adapting Planning</b> |
|-----------------------|-----------|--|---------------------------------------|--------------------------|

**Assessing W1**      **Sharing AW1 through Fs or Email until Students' F.W2 are submitted to the Medie-Moodle Platform and assessed**

**'True Collaboration' in practice for the 8 WSs through assessment process and sharing amongst students and facilitator**      **Evaluating the E-course through AR**



# HAVE WE SUCCEEDED?

✦ The 'second-order evaluation methodology' and the 'built pedagogy' that have been utilised, indexed and recorded in Medie-Moodle platform are 'open action research texts'...